

PROMINENT RECRUITMENT PARTNERS OF AJK



- Bank loan support
- Medium of Instruction : English
- 100% pass percentage
- Language Lab
- Training in soft skills
- Digital Library
- Cafeteria ● Cultural Events
- Well equipped laboratories
- Sports Facilities
- Well Equipped GYM
- Separate hostel facility for boys and girls
- Yoga Center ● NCC, SCOUT
- LMS (Learning Management System)
- Digital E - Learning
- Personality Development
- Industry- Institution Interaction Cell
- Academy for Competitive Exams
- Student Development Programmes
- Linkages with Professional Bodies
- Centre For Extension Services
- NCVRT / NSDC Courses
- SWAYAM & NPTEL Online Courses
- International Placement



AJK EDUCATIONAL INSTITUTIONS
Palakkad Main Road, Navakkarai, Coimbatore - 641105.

www.ajkcas.com www.ajknursing.edu.in [/ajkcollege](https://www.facebook.com/ajkcollege) [/ajkinstitutions](https://www.instagram.com/ajkinstitutions)



BBA COMPUTER APPLICATIONS

Admission Hotlines

63845 55511

63845 55533

0422 - 3501700



AJK COLLEGE OF ARTS AND SCIENCE

An Eco-friendly College

An ISO 21001 : 2018 Certified Institution

Affiliated to Bharathiar University, Coimbatore
Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi
Under Section 2(f) and 12(B)

Palakkad Main Road, Navakkarai, Coimbatore, Tamil Nadu - 641 105. PH: 0422 - 3501700

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About AJK

About AJK Established in 2007, in the rural area of Coimbatore, Tamil Nadu. AJK College of Arts and Science (AJKCAS) is accredited with A+ Grade by NAAC and ISO 21001:2018 certified new-age Co-educational Institution. It is recognized by UGC with 2(f) and 12(B) status and is affiliated to Bharathiar University, Coimbatore. It is built on core fundamentals to create and nurture a talent pool of youth focused on curiosity, creativity, critique, and character. The college follows a comprehensive curriculum and a learner-centric approach to teaching with emphasis on holistic development of its students.

Bachelor of Business Administration With Computer Applications

The Bachelor of Business Administration course is mostly a management with computer-related subjects such as programming and application knowledge. So, along with regular BBA subjects like Business Communication, Financial Accounting, and Business Mathematics, you also get to study topics like C programming, Relational Database, and various web technologies such as CSS, Java, and HTML, among others. The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship. The course will acquaint the students with various aspects of business administration and marketing.

Why BBA CA in AJK?

We offers knowledge and training in management and leadership skills to prepare the students for managerial role and entrepreneurship with various aspects of business administration and management through class room lectures, practical projects and internship. This programme comes with diverse disciplines such as - Marketing, Human resource, Finance and Accounting. It has a large scope in various business industries and greater impact on the growth of the business. It also enriches the leader and entrepreneurship quality of students to face the world.

We focus on

- Entrepreneurial Skills
- Great Networking Opportunities
- 5S System Implementation
- Lean Six Sigma
- Research Methodology
- Registration and Licensing of Trade Mark
- Financial Planning for Young Investors



Add on/Certificate Programs Offered

- Office Practice Management
- Applications of SPSS
- Managerial and Leadership skills
- Stock and Investment strategies
- Supply Chain Management and Logistics
- Secretarial Practice
- Personality Development

Career Opportunities

- Entrepreneur
- Trader
- Loan officer
- Human resource manager
- Marketer
- Business consultant
- Sales executive
- Tele supervisor
- Relationship manager
- Tax assistant
- Customer care executive
- Social media manager
- Content marketing manager
- Business data analysis
- Retail Manager
- Store manager
- Production coordinator
- Event planner
- Public relation officer



Professional Mentoring

As a part of the curriculum, students are monitored and mentored continuously. Inculcation of good practices, ethics, values, moral, motivation and personal grooming are the key objectives of a mentor. With these initiatives, coupled with the deliverable as mentioned in the previous sections, we believe that global leaders could be created here.

Career Counselling & Placement Services

The career counselling service provides unbiased information, advice and guidance to help students understand themselves and the employment market. Later they are supported to plan and prepare for their future by developing suitable career related skills & knowledge. It aims to help students find the career that uses their unique skills & individual experience to the fullest.

Workshop/Seminars/Conferences & Industry Interface

Each semester there will be regular interface with industry facilitators and experts in the area of finance, marketing, human resource, general management, Entrepreneurship, Software, etc. Latest trends including Crisis management, live cases are a part of the programme. The programme also includes management games and knowledge games.