



**Admission  
Hotlines**

**63845 55511**

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**AJK**  
A+ NAAC  
Accredited  
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# **B.Sc** **COSTUME DESIGN & FASHION**

## **AJK COLLEGE OF ARTS AND SCIENCE**

*An Eco-friendly College*

**An ISO 21001 : 2018 Certified Institution**

Affiliated to Bharathiar University, Coimbatore  
Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi  
Under Section 2(f) and 12(B)

Palakkad Main Road, Navakkarai, Coimbatore, Tamil Nadu - 641 105. PH: 0422 - 3501700

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## About AJK

Established in 2007, in the rural area of Coimbatore, Tamil Nadu, AJK College of Arts and Science (AJKCAS) is a NAAC accredited with A+ Grade and ISO 21001:2018 certified new-age Co-educational Institution. It is recognized by UGC with 2(f) and 12(B) status and is affiliated to Bharathiar University, Coimbatore. It is built on core fundamentals to create and nurture a talent pool of youth focused on curiosity, creativity, critique, and character. The college follows a comprehensive curriculum and a learner-centric approach to teaching with emphasis on holistic development of its students.



## Why CDF in AJK?

B.Sc. Costume Design & Fashion is not just an exciting course, but an extremely lucrative course that can land you in your dream career. Our course will help you have a thorough understanding of each of the areas within the clothing and fashion industry. If you are eager to make a career in fashion designing and become a successful designer, MFT's Costume Design & Fashion course is your ideal choice. The curriculum is created to enrich the creativity of the students in apparel and design. The course commences with a basic language and foundation program in design and gradually increases in complexity as the program advances. The course blends historical and global perspectives to make students become design innovators.

At the end of this course, students will be confident enough to carve a niche as an Entrepreneur by having their boutique or work as a designer with leading Brands and Companies in the Fashion industry.



## Other facilities

- 100 % Placement with Training
- Wi-Fi enabled digital campus
- Digital Library
- Eco Friendly Campus with Excellent Infrastructure
- Mini Project and Earn while learning
- Industrial Visit
- Internship Training
- Soft Skills & Hands-on Trainings
- Sports & Cultural Fests
- MoUs with leading MNCs
- Personality development programs
- Fashion Show

## Professional Mentoring

As a part of the curriculum, students are monitored and mentored continuously. Inculcation of good practices, ethics, values, moral, motivation and personal grooming are the key objectives of a mentor. With these initiatives, coupled with the deliverable as mentioned in the previous sections, we believe that global leaders could be created here.

## Career counselling & Placement Services

The career counselling service provides unbiased information, advice and guidance to help students understand themselves and the employment market. Later they are supported to plan and prepare for their future by developing suitable career related skills & knowledge. It aims to help students find the career that uses their unique skills & individual experience to the fullest.



## Career Opportunities

- Garment Industries
- Spinning and Weaving Mills
- Fashion consultant
- Fashion designer
- Fashion journalism
- Retail buyer
- Retail manager
- Quality controller
- Merchandiser
- Textile designer
- Personal shopper
- Fashion model
- Stylist • Lifestyle Designer
- Pattern Maker

## Get Involved in

- Designer's Merge Club
- Institution Innovation Council
- Research Club
- National Cadet corps (NCC)
- National Service Scheme (NSS)
- Bharat Scouts
- Entrepreneurship Development Cell
- Industry Institution Interaction
- Rising Star Cultural Club





## PROMINENT RECRUITMENT PARTNERS OF AJK



- Bank loan support
- Medium of Instruction : English
- 100% pass percentage
- Language Lab
- Training in soft skills
- Digital Library
- Cafeteria ● Cultural Events
- Well equipped laboratories
- Sports Facilities
- Well Equipped GYM
- Separate hostel facility for boys and girls
- Yoga Center ● NCC, SCOUT

- LMS (Learning Management System)
- Digital E - Learning
- Personality Development
- Industry- Institution Interaction Cell
- Academy for Competitive Exams
- Student Development Programmes
- Linkages with Professional Bodies
- Centre For Extension Services
- NCVRT / NSDC Courses
- SWAYAM & NPTEL Online Courses
- International Placement



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