



AJK COLLEGE OF ARTS AND SCIENCE

An ISO 21001 : 2018 Certified Institution An Eco-friendly College

Affiliated to Bharathiar University, Coimbatore, Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi, Under Section 2(f) and 12(B) PH: 0422-3501700

Palakkad Main Road, Navakkarai, Coimbatore, Tamil Nadu - 641 105.



ADMISSION
OPEN
2023-2024

ADMISSION HOTLINES

63845 55500, 63845 55511

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www.ajkcas.com

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BBA
AVIATION
MANAGEMENT

100% Placement Assistance





Mission

To create leaders and managers with advanced executive skills who will lead, change and act as strategic accelerators in the customer-driven global network in the aviation industry, responsible for instilling high standards and values in their teams to ensure success.

About the Department

The department aims to produce aviation management professionals who will understand the importance of the aviation industry, apply modern management concepts, and enabling them to act more quickly in a changing global and competitive aviation sector.

The studies will focus on the multi- disciplinary skills, enabling to identify the problems and trends, make managerial decisions independently, form teams required for their implementation, and organize the necessary activities. The teaching methodology is a blend of theory and interactive sessions, field work, projects and presentations.

About the programme

The three years Graduate Program in Aviation Management is the flagship program of AJK College of Arts and Science. In response to global trends and challenges facing the aviation industry, our College offers undergraduate (Bachelor) degree "B.B.A in Aviation Management" which aims to produce highly qualified professionals in the field of modern aviation management who would understand the challenges and laws of the global and competitive aviation sector, and contributes to the growth of aviation industry.

The curriculum is entirely focused to building the professional and practical abilities necessary for the Aviation field. Students will gain understanding of the operations of the aviation, travel, and tourism industries as well as practical skills in passenger forecasting, safety and security, aerodrome management, airport logistics, and the role of human resources in the sector, among other areas.

The curriculum also included with personality development programme geared on enhancing communication skills to deal with aviation customers.

Graduates have a wide range of job opportunities, including roles in passenger services, flight operations, airport logistics, and airline offices, services, and operations.





SCOPE OF AVIATION MANAGEMENT

“Along with the growth of the Aviation industry, the world will need more management professionals”

According to the industry report, India has an existing fleet of approximately 548 aircrafts with another 925 aircrafts anticipated of being added in the next 5 years. India is the 3rd largest domestic aviation market and it is touted to be the largest domestic aviation market in the next decade and a half. And India is the fifth largest civil aviation market in the world behind the USA, China, Japan and the United Kingdom.

Under government’s UDAN scheme, a massive expansion in the sector is expected to create 2.5 to 5 lakh employment opportunities to fill the gap in Tier 2 and Tier 3 cities. As the Indian Aviation sector is poised for rapid growth and increasing demand with need for professionals who combine technical skills with managerial acumen to take up leadership roles in this sector.

This program is designed based on a multi-disciplinary competence framework and includes some of the major general and specific areas like aviation industry management, planning and management of airport, strategic management, personnel management, marketing, project management, aviation industry, organizations of aviation sector, air traffic control, operations and management of airlines, planning and management of airports, tourism management, etc.

Career prospects in Aviation Industry

To work for a major airline carrier, an international airport, a government agency or a general aviation service provider, a bachelor’s degree in aviation management can provide the foundational and specialized knowledge needed to succeed in a range of careers including

Unique Features:

- 100% placement assistance
- Internship with leading companies
- Guidance from the experts of Industry & Academia
- Add-on certificate courses
- Personality development training
- Corporate and Institutional training
- Guest lectures, Seminars and Industrial visits
- Complete focus on employability skills

- Airport Manager
- Airport Operation Manager
- Air Traffic Control
- Airport planner
- Air Cargo Managers
- Airline Logistics Manager
- Airline Finance Controller
- Credit Control Manager
- Airport Marketing Manager
- Flight Schedule Coordinator
- International Travel Planner
- Travel Insurance Manager
- Management Consultants
- Cabin Crew Managers
- Retail Store Manager (Duty Free)
- Human Resource Manager and others.
- Aircraft Maintenance Manager
- Airport Ticketing and Cargo Handling
- Airport Customer Relationship Manager