NEW TRENDS IN VISUAL COMMUNICATION

MoJo:

Mobile Journalism is about empowering the individual storyteller to use whatever consumer technology they have available to them to make the best possible visual story. In our College, students are trained for Mobile Journalism (MoJo)

Digital Media

The focuses are given on Digital marketing and Content creation for Digital media.

Artificial Intelligence:

Make students understand the whole concept of AI and to make things easier for their creative works and marketing strategies.

Gaming and VFX

One of the leading industries in the world. Here we give the experience of creating games and VFX environments through different 3D software's.

ADMISSION OPEN 2023-2024

ADMISSION HOTLINES
63845 55511, 63845 55533

www.ajkcas.com   f /ajkcollege   /ajkinstitutions

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B.Sc VISUAL COMMUNICATION & ELECTRONIC MEDIA

Admission Hotlines
63845 55511, 63845 55533,
0422 - 3501700

AJK COLLEGE OF ARTS AND SCIENCE

An Eco-friendly College

An ISO 21001 : 2018 Certified Institution

Affiliated to Bharathiar University, Coimbatore
Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi. Under Section 2(f) and 12(B)

Palakkad Main Road, Navakkarai, Coimbatore ,Tamil Nadu - 641 105. PH: 0422 - 3501700

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Visual Communication

This program intends to channel your imagination and creativity, making you establish a strong career in the media industry.

The program aims to provide an insightful view into a wide variety of subjects such as Drawing, Multimedia, Graphic Designing, Web Designing, Writing, Advertising, Film and Video Production, Video Editing, Photography, etc.

Further, students learn different visual languages, designs, skills, and techniques that are pivotal to creating impactful visuals.

Main Thrust of Visual Communication in AJK

Anyone who joins Visual Communication in AJK would be trained by Industry Experts to channel their imagination and creativity on productivity and the aspirants would be molded to be at the top of their game at all times.

We conduct Pictogram (photography and Art festival) and Kinofest (Documentary and Short film festival) where students, aspiring filmmakers and professionals would participate. You can have your photos/short films and documentaries displayed/screened along with other professionals in the Media Industry.

LAB FACILITY

Shooting floor with Green matt with professional Lighting equipments.

Audio studio for Dubbing, Music composing, SFX creation and Stereo mixing.

Editing Studio with Mac system and Final Cut Pro software for Editing.

Graphic Designing Lab for 2D, 3D Modeling & Animation.

Unique Features

- Qualified and Expert Faculties
- Shooting Studio Room with Green matt
- Advanced Editing Studio (FCP)
- Well Equipped Laboratory
- Theater and Performing Skill Training
- Smart Class Room for effective Teaching
- Learning Practice.
- Excellent Infrastructure
- Placement Training
- Internship Programmes
- Soft skill Training
- Industrial Visit
- Co-Curricular Activities
- Digital Library
- Wi Fi enabled Campus
- Eco Friendly Campus
- 100% Placement Assistance

Job Opportunities

- Filmmaking
- News Editor
- Journalist
- Graphic Design
- Photography
- Advertising
- Cinematography
- Radio Jockey

- Folly Artist
- Sound Designer
- Programme producer
- Screen Writer
- Dubbing/voice over Artist
- Digital/Social Media
- Marketing