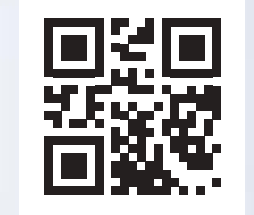


## PROMINENT RECRUITMENT PARTNERS OF AJK



### Admission Hotlines

63845 55511  
63845 55533



- Bank loan support
- Medium of Instruction : English
- 100% pass percentage
- Language Lab
- Training in soft skills
- Digital Library
- Cafeteria ● Cultural Events
- Well equipped laboratories
- Sports Facilities
- Well Equipped GYM
- Separate hostel facility for boys and girls
- Yoga Center ● NCC, SCOUT

- LMS (Learning Management System)
- Digital E - Learning
- Personality Development
- Industry- Institution Interaction Cell
- Academy for Competitive Exams
- Student Development Programmes
- Linkages with Professional Bodies
- Centre For Extension Services
- NCVRT / NSDC Courses
- SWAYAM & NPTEL Online Courses
- International Placement

# B.Sc COMPUTER SCIENCE WITH DATA ANALYTICS

## AJK COLLEGE OF ARTS AND SCIENCE

An Eco-friendly College

An ISO 21001 : 2018 Certified Institution

Affiliated to Bharathiar University, Coimbatore  
Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi  
Under Section 2(f) and 12(B)

Palakkad Main Road, Navakkarai, Coimbatore, Tamil Nadu - 641 105. PH: 0422 - 3501700

www.ajkcas.com

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## About AJK

Established in 2007, in the rural area of Coimbatore, Tamil Nadu, AJK College of Arts and Science (AJKCAS) is a NAAC accredited with A+ Grade and ISO 21001:2018 certified new-age Co-educational Institution. It is recognized by UGC with 2(f) and 12(B) status and is affiliated to Bharathiar University, Coimbatore. It is built on core fundamentals to create and nurture a talent pool of youth focused on curiosity, creativity, critique, and character. The college follows a comprehensive curriculum and a learner-centric approach to teaching with emphasis on holistic development of its students.

## What does a data analyst do?

- Develop and implement databases and data collection systems
- Work closely with management to identify critical metrics and KPIs, and to prioritize business needs
- Collect data from primary and / or secondary data sources
- Filter and clean data
- Identify, analyze, and interpret trends and patterns in complex data sets
- Visualize and present findings to key stakeholders
- Build and customize reports
- Develop and maintain dashboards
- Create and maintain documentation regarding data models, measures, and infrastructure as they are developed
- Use of statistics and modeling techniques to make predictions about future outcomes and performance.

## Why Data Analytics in AJK

- The World Economic Forum predicts that, by 2025, Data Analysts will be one of the hottest jobs on the market.
- Organizations view data analysis as one of the most crucial skills due to the value that they can help derive from data.
- 2.5 quintillion bytes of data created each day; data is more abundant and accessible than ever in today's business environment.
- Data Analysts is continuing to grow, creating new jobs, and career advancement opportunities.
- The fact is that professionals who enter the Data Analytics field now will have their pick of jobs and enjoy lucrative salaries.
- Future of Jobs Report 2023 estimates that, by 2025, 85 million jobs may be displaced by a shift in the division of labour between humans and machines.



## Professional Mentoring

As a part of the curriculum, students are monitored and mentored continuously. Inculcation of good practices, ethics, values, moral, motivation and personal grooming are the key objectives of a mentor. With these initiatives, coupled with the deliverable as mentioned in the previous sections, we believe that global leaders could be created here.

## Career counselling & Placement Services

The career counselling service provides unbiased information, advice and guidance to help students understand themselves and the employment market. Later they are supported to plan and prepare for their future by developing suitable career related skills & knowledge. It aims to help students find the career that uses their unique skills & individual experience to the fullest.

## Get Involved in

- Data Analytics Club
- Institution Innovation Council
- Research Club
- National Cadet corps (NCC)
- National Service Scheme (NSS)
- Entrepreneurship Development Cell
- Industry Institution Interaction
- Rising Star Cultural Club

## Unique Features

- Wi-Fi enabled digital campus
- Digital Library
- Eco Friendly Campus
- Industry Institution interaction
- Well-resourced Laboratory
- Project Training in MNCs
- Internship Programme & Industrial Visit
- Soft Skills & Hands-on Trainings
- Sports & Cultural Fests
- MoUs with leading MNCs
- Capstone Projects
- workshops/Seminars/Conferences
- Personality development programs
- Prediction Analyst Awards
- 100 % Placement Assistance

## Career Opportunities

- Data Analyst
- Business Analyst
- Data Engineer
- Data Scientist
- Business Intelligent Analyst
- Data Architect
- Product Analyst
- Software Engineer
- Database Administrator

