



NEWSLETTER

AJKCAS

An Institution Accredited by NAAC

6th Edition



Private Circulation Only

Technology Driven Institution With Value-Based Education

Vol: 6

June - 2017

Placement Offer Letter Distribution Ceremony



“Hello Life 2017” was conducted on 4th March 2017. Prof. Dr. A Ganapathy, Vice Chancellor, Bharathiar University, Coimbatore addressed the students and distributed the offer letters.



Google
Class
room

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Placement
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&
NSDC
Courses

SWAYAM
NPTEL
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**Dr. AJEET KUMAR LAL MOHAN**

Professor and Research Guide

Dept. of Catering Science and Hotel Management

Secretary, AJK College of Arts and Science

“

Our aim is to produce academically strong and talented persons to serve the nation with ethical values.

”

The aim of a higher education institution is to help the students perform three important things: creative in thoughts, innovate and produce beautiful things, and being good. The first quality is developed in Arts, the second in Science and the third in Ethics. Our college has striven hard during the past eleven years to motivate the students to attain a synthesis of academic excellence and character formation. Value Education and Service to the society are significant aspects of our institution. We believe that the fruits of higher education should ultimately reach the economically and socially disadvantaged sections of the society.

Quality is not a one-time episode; it is a continuous process. Therefore, we have tried our best to implement quality sustenance and quality enhancement measures for more than ten years to empower the students with relevant knowledge, competence and creativity, focusing on honesty, humanism and service to the society. Information should lead to knowledge; knowledge should lead to wisdom. The ultimate aim of our college is to achieve a synthesis of intellectual and moral development of students, ensuring holistic formation through curricular and co-curricular activities, research and extension, community orientation and neighbourhood service, personal guidance and counselling. Students are the summum bonum.

Our mission is to impart quality education in all core disciplines of knowledge by developing global leaders who are confident, intelligent, gifted and engaged with the necessary qualities to face the challenges in life. With excellent infrastructure, ICT-enabled teaching-learning process, ever increasing new job oriented courses, career-counselling and highly enthused qualified faculty, we earnestly endeavour to help the students in realizing their dreams and make them “Best Citizens of the World”.

COLLEGE DAY 2016



Chief Guest. Dr. C.R. Gladys Leema Rose, Controller of Examination, Bharathiar University, Coimbatore is addressing the students at 10th College Day and Sports Day held on 09th March 2017.



Chief Guest. Dr. C.R. Gladys Leema Rose, Controller of Examination, Bharathiar University, Coimbatore and Mr. Ajeet Kumar Lal Mohan, Secretary AJK College of Arts and Science is handing over the "Best Outgoing Student Award" to Mr. Alfa Chako, Department of MSW.

GRADUATION DAY 12 NOV 2016



AJK College of Arts and Science Coimbatore organised its 6th Graduation Day on 12th November 2016 at AJK College campus. The Honorable justice Mr. Muttachi Jayapaul, High Court of Punjab, Haryana and Chandigarh was the Chief Guest.

BCA

The students of computer applications went on an industrial visit to Regional Science Center Coimbatore on 04.08.2016. There they learnt about textiles, astronomy and scientific principles. An engineering exhibition on technological principles of entertainment and education with innovation was also on display there.

A two day workshop was conducted on 27.09.2016 and 28.09.2016 on the topic “Ethical Hacking and Cyber Security”. The resource person Mr. Dinesh Parandhagan, Founder & CEO, Hackup Technologies, Coimbatore, gave a clear idea about hackers, bug bounding, system security and android mobile phone rooting. By listening to the lecture, students could understand how to present the personal information in social media and practical knowledge about hacking and how to secure the system.

A seminar on “Networking Security in Current IT” was conducted on 28.12.2016. The resource person explained computer networking and how to apply it and make it full-fledged.

A one-day workshop was conducted on the topic “Computer Hardware” on 23.8.2016. Students gained knowledge about computer hardware like mother board, input devices and hard disk. Conducting seminar through a practical session was useful to students to learn easily.

A seminar was conducted on the subject “Network Security” on 04.01.2017. The focus was on Digital Crime, Cyber Security and Digital World. Students learned different types of malware and network system.

A one-day seminar was conducted on the topic “New Trends in web technologies” on 20.01.2017. The resource person presented a clear view about web browsers and web applications. It helped the students learn quite a lot about web technologies.



Department of Computer Applications organizes A Two Day National Conference on “Recent Advancements in Computer Application” on 28 & 29th Jun 2016.



Mr. Paul Raj, System Administrator, acted as a Resource Person in the One Day Workshop on Computer Hardware held on 23rd August 2016.



Mr. Dinesh Parandhagan, Founder & CEO, Hackup Technologies, Coimbatore, acted as resource person in the two day workshop on “Ethical Hacking and Cyber Security” held on 27.09.2016 and 28.09.2016.



B.Sc Costume Design and Fashion



A two-day workshop was conducted on the topic “Teddy Bear Making”. A practical session was organized on 18, 19th August 2016. The resource person helped the budding designers in all possible ways. The students learned teddy bear making step by step and practiced marking, cutting, and sewing of small sized teddy bear. This seminar helped students think of launching start-ups and small scale businesses.



A one-day workshop was conducted on 21.09.2016, on the topic “Fashion Illustration”. The students obtained knowledge on drawing techniques, medium usage and how to take care while drawing.

A one-day workshop was held on 29.12.2016 on the topic “Zari Work Embroidery”. The students were enlightened on the methods and techniques in this embroidery. It helped them design garments and start a business.

Students went on an Industrial visit to BROOK FIELDS MALL near race course, Coimbatore. This is the biggest mall in Coimbatore city which has more than 100 branded showrooms displaying their latest designs. The students visited the mall on 20.07.2016. This helped them know about fabric type, styles, cost and texture. At the end of the visit students acquired a clear idea about creating style and fashion.

The students were taken on an industrial visit to Sri Shakthi Murugan Printing, Tirupur, on 29.08.2016. There they learnt about printing techniques, preparation process for printing and treatment for printing fabrics. The students got a clear perspective about printing and this helped them prepare and write their exams well.

An industrial visit to SOUCIKA was organized costume design and fashion students on 14.09.2016. The practical session conducted was impressive and eye catching. The features the resource person added in his collection impressed our students. At the same time they explored Bangalore, Mysore and Coorg designs also.

BBA Computer Applications



“Students Bazaar” was conducted on 28.12.2016. This helped students convert their theoretical knowledge into a practical experience. They gained thorough idea about investment, purchasing and marketing.

Resource Person Mr. Ish K Kanna, Managing Consultant, Condor Footwear India Ltd., Surat interacted with student on the Topic “The knowledge of GST” conducted on 28.07.2017.

A guest lecture was conducted on 17.08.2016 on “Management Experts Sharing Their Experience”. The session was completely interactive and the students shared their view with the delegates.

A one-day workshop on “Personality Enhancement programme” was conducted on 27.01.2017. Students observed and acquired knowledge about personality development

A guest lecture on “Current Marketing Scenario in Industry” was conducted on 20.07.2016. The chief guest gave an elucidation on marketing practice in industry.

“Felicitation function - BRAVO” was conducted on 04.02.2017. This program is to recognize students and staff performance during the academic year 2016-2017.

A guest lecture on “Current Scenario in Insurance Sector” was conducted. The session was interactive and students gained knowledge on history and evolution of insurance.

A Guest lecture on “Hardware Technology on Computers” was conducted on 03.02.2017. The lecture gave a clear idea about First hand information on hardware

B.A English Literature

A Workshop was conducted on the topic “ACTING” on 22.7.2016. This session was helpful to students for acquiring knowledge about scenes and psychological aspects in literature.

Students of literature went on an industrial visit to Regional Science Center, Coimbatore Book fair. There they learnt scientific experiments and astronomy. The visit helped students to have multiple thinking on each and every aspect of science.

Essay Writing competition was conducted on 18-08-2016, to improve the students’ writing skills and make them creative; This helped them enhance their knowledge too.

“SHAKESPEARE 400 LIT FEST” was conducted on 05.08.2016. This session had the dual purpose of LEARNING AND PRACTICING. This led to create some interest in acting among students

Poetry competition was conducted on 06.09.2016 to invoke imaginative skill among students. It helped students express whatever they felt in poetic form and also their vocabulary.

“Pen a poem” competition was held on 29.09.2016. The topic was “Robert Frost’s THEMES OF NATURE”. This competition stimulated students to explore their ideas on nature.

A literary workshop was organized on 29.09.2016. The Resource Person gave a synopsis of all fine arts in literature, criticism and short stories.

To enhance the literature knowledge of literature students, department of English was conducted a “literary Quiz was Conducted “on 05.10.2016. It help to have an in depth knowledge



Mr. CR. Ravindran, Novelist Retd. Government of Arts College, Coimbatore acted as a resource person in the Literary Workshop held on 29th September 2016.

about literature.

A “Paint a poem” competition was conducted on 05.01.2017 to enable students to have multiple thinking and trigger innovative ideas amidst them.

A Literary Quiz competition was conducted on 30.01.2017. This helped students explore vertical thinking, and gain knowledge in the field of Pre -Modern to Post Modern.

A Guest Lecture was organized on the topic “Communicative Skills “on 13.02.2017. The interactive section helped the students and staff members to learn about current language learning skill.

B.Sc. Computer Science

Students of Computer Science Department went on a visit to Regional Science Centre on 03.08.2016. They gained knowledge in different fields like Textile Industry, Astronomy, Scientific principles and technology. They learnt how to use modern facilities.

These Students also visited Accent Techno Soft, Coimbatore, on 19.08.2017. There they gained subject and practical knowledge in the field of Multimedia Softwares and image manipulation tools. They learnt effects application, image manipulation tools and had a practical session of graphics and multimedia software.

Computer Science students were taken for a field trip to Bangalore-Mysore from 29.08.2016- 31- 08-2016. Students visited Inombi Software Development Company at Bangalore which has collaborated with UK based software companies. This session was both learning and practical method. Students gained some idea for startup business on android application.



A Seminar on Wireless Intelligent Networking was held on 28th December 2016, Mr. Goutham Kumar Shanmugam, Technical Head, NETTEL Solutions India Pvt Ltd., Coimbatore acted as the Resource Person

A seminar was conducted on “Big Data and Business Intelligence “on 18.01. 2019. Students acquired knowledge about techniques in big data and career guidance in big data

The Department of Computer Science conducted a training session on “Hardware Installation Training Program” on 30.09.2016. The session was conducted by Mr. Paul Raj by training them in computer hardware and basic networking.

A one-day seminar was conducted on 28.12.2016 on “Wireless Intelligent Networking”. This session helped students know about history of networks modern development, specific terms and connection methods.

B.Sc Visual Communication

A workshop on “acting” was conducted on 22.07.2017. Students learned the aesthetics of performing arts emotions and characterization in movies.

“Flash Back” event was organized to pay tribute to former President A.P.J. Abdul Kalam on 27.06.2016. Competitions and programs were conducted in which students participated enthusiastically.

Students went on an industrial visit to Doordarshan Kendra- Coimbatore region. They got an exposure in editing, lighting, videography, production control, and broadcasting.

A workshop was conducted on 06.01.2017 on “Scriptwriting in Movies”. In the lecture the resource person focused on pre-planning process of film making.

Students went on an outdoor workshop from 30-1-2017 to 13-02-2017. They visited various places in Bandhipur and Ooty to “Capture the Nature”.



World Photography day was celebrated on 19.08.2016. The Resource Person gave a lecture on professional operation of DSLR camera. Canon Company exhibited their new digital camera technologies and advanced lenses in the campus for the benefit of the students.

A one- day workshop was conducted on 08.02.2017 on “Web designing and animation”. Students gained knowledge about graphics, animation and web development.

A workshop on ad film making was conducted on 28.02.2017. The Resource. Person dealt with advertising and commercial broadcasting.

A public event under the title “kovai-yil-indru” was organized on 14.05.2017. A number of competitions were conducted. There was also an exhibition on nature.

B.Sc Catering Science & Hotel Management



Chef. Vikram Ganpule, Eexecutive Chef Hyed Regengy Chennai, demonstrating students Signature Dishes on “Young Chef Conclave” conducted on 23and 24 FEB 2017



The event of preparing “India’s Biggest Veg Burger Bun” was conducted on 17.10.2017.



Dr. Geetha Jayasankar, Principal Scientist and SIC, Puri Field Centre of Central Marine Fisheries Research Institute, Orissa has delivered a speech on “ Marine Food Products of India” on 3 MAR 2017

Students went on an industrial visit to ITC HYATT, CHENNAI, on 22.07.2016. This visit helped them enrich their knowledge on hospitality and outlets of hotels.

A one- day guest lecture was conducted by the Department of Catering and Hotel Management on 29.08.2016. The topic was “Importance of Attendance and Time Management in hotel Industry”. The session helped the students to know about value of time management.

A Workshop on Salads was conducted at Upper Primary Aided School Apulpuliyoor, Palakkad, on 19.10.2016. This session created awareness to school students on preparation of salads.

A two-day workshop on “Italian Cuisine” was conducted on 2nd and 3rd April 2017. It showcased the “Italian Cuisine”. This session helped students learn cuisines of different cultures.

A colloquium and seminar on Marine Food Products of India was conducted on 03.03.2017. This colloquium was organized to create awareness about importance of Marine products.

A two-day workshop was conducted on 23rd and 24th Feb 2017 to explain Hospitality and Culinary Industry.

During the course of New Year they prepared “Food for New Year Day Function” the department provided food for the whole college with multiple cuisines on 30.12.2016.

Students helped the special need children by preparing and providing them food on 10.02.2017.

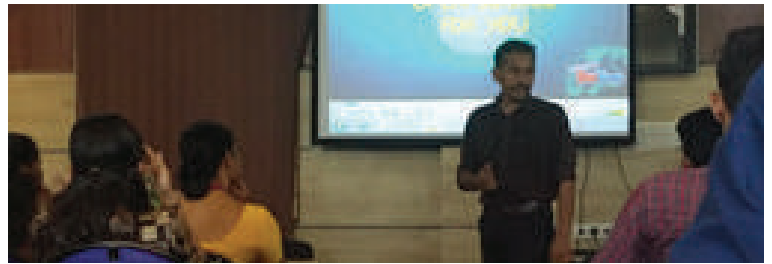
B.Sc Information Technology

A one-day workshop was conducted on the topic “INTERACTIVE ANIMATION” on 27.07.2016. Students gained knowledge on 2D and 3D animation techniques, principles of animation and practical knowledge on animation creation.

A Guest lecture on “Computing Technology” was conducted on 26.08.2016. The Resource Person explained computing technology through illustrations. He also explained cloud computing with online product’s data

On the topic of “RECENT TRENDS IN IT “,a guest lecture was conducted on 27.12.2016. This session was helpful for students to enrich their knowledge in the field of information technology and growing technology.

A one- day seminar was conducted on 06.01.2017 on “Animatronics”. The resource person explained Animation and E-learning techniques. This session helped the students enhance their knowledge in multiple fields



A one-day guest lecture was conducted on 30.09.2016 on “overview of open source”. Students gained knowledge on sources and how to do their own code.



Guest Lecture on Computing Technology was held on 26th August 2016, Mr. S. Vignesh, Senior Programmer, Image Creative Education, Coimbatore, acted as the resource person



A National Conference was organized on “Special Track in Big Data” on 21.02.2017. The session was about Big Data and types of Big Data.



MATHS



Guest Lecture on Vedic Mathematics held on 30th December 2016. Mr. D. Praantha Bharathi, Assistant Professor, United Institute of Technology, Coimbatore, acted as a resource person

A Fuest lecture on the topic “Vedic Maths” was held on 30.12.2017. The lecture helped the students understand the basic concept of Greek numbers with alphabet and Phi value. The lecture was useful to attend competitive exams too.

M.Sc Computer Science



A Seminar was conducted on c “Android Application development” on 22.02.2017. The Resource person was Mrs.K. Vasantha Kokilam, CDA Technologies, Coimbatore. This seminar helped the students understand the field of basic android application development, J2ME and XML.

A seminar on “Software Testing” was conducted on 01.08.2016 It was helpful for students to obtain knowledge about how to test the software.

A one- day paper presentation on “Paper Math Event” was conducted on 16.08.2016.Students expressed their views on AJAX and 5G technology.

Students visited the Regional Science Centre on 18.08.2016. It helped them learn about different fields like Textile Industry, Astronomy, Scientific principles. They acquired knowledge using modern facilities.

A one- day workshop on “NETWORK” was conducted on 23.08.2016. This helped the students gain knowledge in computer hardware and networking.

A one- day workshop was conducted on 07.10.2016 on “BIG DATA”. This lecturer urged the students to gain in depth knowledge on “Big Data”.

A seminar on “Cloud Computing” was conducted on 17.10.2016. During the course of this lectures students got vivid ideas about consumer oriented applications such as financial portfolios, to deliver personalized information, to provide data storage or power large and immersive online computer games.

A one - day workshop was conducted on the topic “MATLAB” on 28.12.2016. Students acquired knowledge in the field of multiparadigm numerical computing environment and 4th generation programming in depth.

A Quiz Competition was conducted on 06.01.2017 to enhance the students’ knowledge in their subjects.

A Guest lecture was conducted on 24 .01.2017.The resource person spoke on “Green Computing”

Master of Social Work



“Genesis -17” is a programme organized on 10.02.2017 to bring out the talents of special children of Chaithanya Special School, Palakkad, and it create a social awareness and sense of responsibility among our students

CATHARSIS -2016 is an Inter department counseling program conducted from 04.10.2016-06.10.2016.The lecture advised the students to have a strong and positive life.

Co-curricular activity under the title “Lit the Light” was conducted on 16.12.2016 The students visited Karunai Illam, Home for Mentally challenged People Kavundampalayam, Coimbatore. Students offered food, clothing’s and grocery items to the inmates of Karunai Illam.

A “Rural Camp” was conducted from 04.01.2017 to 06.01.2017 in Sri Narayana Mission School, Kuniyamuthur, Coimbatore. Various competitions were conducted on the topic “Parental care in present life style and Grandparents love and care”. Students participated enthusiastically. .

Co-curricular Activity on the title “A Program on Stress Management” was conducted on 28.01.2017. The resource person explained the stress during examination time and the ways to tackle stressful situations.

“Mind Power Training Program” was conducted on 17.08.2016. This created some impact about self-development and positive thinking among the students.

B.Com Computer Applications



A guest lecture on “Green Marketing” was conducted on 01.09.2016. The resource person presented a vivid note on green marketing and new marketing approaches.



A guest lecture on “Micro Finance” was conducted on 07.07.2016. The students acquired knowledge about Micro Finance, its role and importance of non-banking financial sector.

A workshop on digital marketing was conducted on 30.09.2016. The students could learn creating websites, blogs and marketing of products.

Students visited Roots Industry, Coimbatore on 1.10.2016. The resource person Mr.Sampath Kumar spoke on the divisions in the manufacturing company.

A one- day workshop was conducted on 20.12.2016 on “Hardware and Networking”. Students came to know about the Computer hardware, system assembling and disassembling.

A Guest Lecture on “Personality Development and Communication Skills” was conducted on 20.12.2016. Students obtained knowledge about communication and interpersonal skills.

A one- day workshop on “Recent trends in e-trading” was conducted on 1st March 2017. The students came to learn the multiple side of e-trading.

B.Com Professional Accounting



A national level seminar on “Foreign Direct Investment in India” was conducted on 28th September 2016. The guest lecture dealt with FDI inflows functioning and FDI inflows movement in developed and developing countries.

Students were taken on an industrial visit to DODDABETTA TEA FACTORY, OOTY, on 19.07.2016. They gained knowledge on various departments like purchase, production, sales, quality control and chocolate manufacturing department.

A guest lecture was conducted on “Recent Trends in Banking Sector” on 23.08.2016. The guest made a SWOT analysis of Banking sector and SBI- Buday software application used via mobile application.

A guest lecture was conducted on 11.01.2017 on the “Principles of Insurance”. The students acquired knowledge about Insurance and risk factors in insurance.

A national seminar was conducted on 28.02.2017 on “Tax Reformers in India: Achievements and Challenges”. Students understood the tax reforms in India.

B.Sc Electronics and Communication



A three- day national level seminar was conducted on “Hybrid Mobile Application Development using web Technologies was held “on 28.02.2017 to 01.03.2017. Then the students obtained the knowledge about making application for mobiles and computer system and application using development in web technology

A one- day seminar was conducted on 18.08.2016 on the topic “Recent trends in Biomedical Instrumentation”. Students came to know about the latest electronic medical instruments.and also the latest electronic surgical equipment, diagnostic electronic equipment, scanning machines, etc.

A seminar on “Recent Developments and Future Trends in Embedded System Design” was conducted on 28.09.2016. It dealt with latest microprocessor and microcontrollers used in real time application.

Students went on an industrial visit to ISRO, Trivandrum, on 28.12.2016. They observed the models of rockets and satellites and operating method of models. They got their doubts clarified.

A Guest lecture on “Recent Developments and Future Trends PLC” was conducted on 03.01.2017. Students gained knowledge about the different programming languages of PLC like LADDER, SCADA and its specification application in the automation industries.

Students visited Western Ghats International School, Coimbatore, on 28.01.2017. An exhibition was conducted by school students on the theme “Digital India”. Army Officer, air Force Officer and Pudhya Thalaimurai News Channel explained their work processes. Students gained innovative information regarding different streams.

A seminar was conducted on the topic “Mission Vision” on 02.02.2017.The resource persons explained the procedures and working principles of a robot in real time application by using sixth sense

M.Com

Students went on an industrial visit to PALAKKAD RUBBERS PRIVATE LIMITED, Kanjikode on 29.7.2016.which helped them gain an insight into rubber industry.

A guest lecture on “Securities Market “was conducted on 12.08.2016. The chief guest explained the fundamentals of stock market, financial plan, and investment in stock market. The aim of the lecture was to develop today’s learners into tomorrow’s earners.

A seminar was conducted on 21.09.2016 on the “job opportunities in startup India scheme”. The lecture helped the students know about the basic schemes for entrepreneurs in India.

A guest lecture on “E-Marketing” was conducted on 11.01.2017.The resource person explained the Fundamentals of marketing, scope of E-Marketing, Traditional Marketing and Digital Marketing.



A one -day workshop on “Banking Career Opportunities” was conducted on 30.09.2016. The students came to know about the overviews on banks in India, scheduled banks, and banking recruitment.

A one- day workshop on “Banking Careers”, was conducted on 07.02.2017 The students gained knowledge about overviews of Banks in India, scheduled banks and banking personnel recruitment.

LANGUAGE



A One day seminar was conducted on the topic “MOZHIYAZHAKU” and “Nadanpaatu” on 20.02.2017. The resource person enlightened the students on the rich values which student-community should acquire in modern life.



A Guest Lecture was conducted on 22.02.2017. The purpose of the lecture was to know the difference between Epics like Ramayana and Mahabharata, kinds of arts, the types of kavya s., and the legend of Karna. The seminar was quite helpful to the students to acquire a clear perspective on Hindi Kavyas. Resource Person Mr.C.P.Swaminathan delivered a guest lecture on HINDI KAVYA “VAHNI SUTHA” held on 22.02.2017



**Guest lecture on
“Padaippilakkiyathil
Valarnthu Varum Pokkukal”
01.02.2017. Resource Person
was M.A. Suseela**

DETERMIND 2016



A youth program held on 5th Aug 2016. Dr.C. Sylendra Babu IPS, ADGP, Coastal Security Guard, Tamilnadu delivered speech on “Determind”.

Other Events



TRIBUTE TO DR. A.P.J. ABDUL KALAM



AJKCAS Paid Tribute To Dr.A.P.J. Abdul Kalam, Former President Of India on His First Anniversary and conducted an expo on 27th Jul 2016.



Our Students celebrated the ONAM 2016 on 09.09.2016



Christmas was celebrated by our students on 22 DEC 2016



WOMANS DAY was celebrated by our students on 27 FEB 2016



New Year 2017 was celebrated by our students on 30th Dec 2016

**Best Paperless Campus
Award 2017
issued by
OSAI Organisation
Coimbatore**



**Certificate of Appreciation received from Rotary club of Coimbatore Texcity
on 7th March 2017**

Miracle 16 & 17 Feb 2017



Intercollegiate Cultural Fest “Miracle 2017” was conducted on 16th and 17th Feb 2017

VOLLEYBALL 29 SEP 2016



Volley Ball Trophy was conducted for school students on 29th Sep 2016

Pongal Celebration



Pongal Celebration was held on 13th Jan 2017 . Students were participated in Various competition in traditional wears.

NSS



Swatch Bharat Awareness Rally done by NSS Volunteers at Pichanur Village on 19th Aug 2016



NSS Volunteers cleaned the college campus on 17 AUG 2016



Dr. Geetha Bai, Principal, AJK College of arts And Science is handed over the certificate to the team “Islamiah Matric Higher Secondary School, Coimbatore”

PAPER PUBLICATIONS

ELECTRONICS AND COOMUNICATION SYSTEMS

1. Mr.S.Saravanan, K.Ranjith & K.Manikantan, January 2017, Analysis on Image Processing and Preprocessing Techniques, International Journal of Computer Science Engineering and Technology, Volume 3, Issue-1, ISSN: 2455-9091.
2. Mr.P.Karthik, October 2016 ARM 7 Based Portable Oscilloscope using LabView, International Journal of Innovative Research in Electrical, Electronics, Instrumentation and Control Engineering (IJIREEICE) Volume 4, Issue 10, ISSN: 2321-2004.

CATERING SCIENCE & HOTEL MANAGEMENT

1. Mr.Ajeet Kumar Lal Mohan, December 2015, Training – An Imperative HR Practice in Hotel Industry, International Journal of Physical and Social Sciences Volume 5, Issue 12, ISSN: 2249 – 5894.
2. Mr.Ajeet Kumar Lal Mohan, A Study on Training and Competency Development Human Resources Practices in Hotel Industry, Main In India, 96(9) ISSN: 3071-3077.
3. Mr.Ajeet Kumar Lal Mohan, October 2016, A Study on Evaluation of Human Resource Practices in Hotel Industry with Special Reference to Selected Hotels in Chennai City, International Journal of Academic Research in Accounting, Finance and Management Studies (IJARAFMS), Volume 6, No 4, ISSN: 2225 – 8329

COMMERCE CA

1. Ms.J.Priyadharshini, November–December 2016, Service Quality and Passengers Satisfaction of Southern Railways by SERVQUAL Model, International Journal of Trend in Research and Development, Volume 3, Issue 6, ISSN: 2394-9333
2. Ms.J.Priyadharshini, June 2016, A Study on High Speed Rails in India, International Journal of Trend in Research and Development, vol 3, Issue 3, ISSN: 2394-9333.

COMMERCE (PG)

1. Dr.E.Shirley Elizabeth, July-December 2016, Future of our Indian Women Entrepreneurs-A Conceptual Framework, Management Innovator – A Peer Reviewed Research Journal, Vol 9, No. 2 , ISSN: 0974-6749.
2. Dr.E.Shirley Elizabeth, September 2016, A Study on Online Consumer Buying Behavior in Flipkart Portal with Special Reference to Gobichettipalayam Taluk in Erode District, Volume 1, Issue 19, ISSN: 2395-1877.
3. S.Shanthi, September 2015, Rural Women Entrepreneurship, Indo Global Journal of Applied Management Science, Volume 3, Issue 2, ISSN: 2320-7892

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1. L.Steffi, K.Gowri & A.Sujitha Amalin Nancy, Product Promotion Based on User Navigation, International Journal of Advanced Computer Science and Technology Vol 20, No 03, ISSN: 0065-3062
2. Ms.T.Sreegeetha, July 2016, A Study on the Process and Planning of Higher Education System Management in India, International Journal of Research & Business Innovation, Vol 4, No. 2, ISSN: 2321-5615.

COMPUTER APPLICATIONS

1. M.Rajesh Kumar, Karthika.S & M.Tharanidevi April 2017, QFA-ACPN: A Novel Quaternions Firefly Algorithm Based Authentication with Preservation and Repudiation Framework for VANETS, International Journal for Research in Science, Engineering and Technology, Volume 4, Issue 4, ISS: 2394-739X.
2. M.Tharanidevi, S.Karthika & M.Rajesh Kumar, November 2016, A New Service Slot Based Multiple Artificial Bee Colony Key Management Scheme (SMABC-GKM) for Secure Wireless Mobile Multicast, International Journal of Computer Science Engineering and Technology, Voume 2, Issue 5, ISSN: 2455-9091.

COMPUTER SCIENCE (PG)

1. Ms.U.Sinthuja & Ms.A.Meena, November 2016. Status of VoLTE Attacks, Security, Issues & Challenges, International Journal of Applied Research, Volume 2, Issue 12, ISSN: 2394-5869.
2. Ms.SP.Priyadharshini and S.John Grasiyas, 2016, Recognition of Denial of Service Attack in Wireless Network – International Journal of Wireless Network and Applications, Vol 19, No 9, ISSN: 1370-0579.
3. Ms.SP.Priyadharshini and S.John Grasiyas, July 2016, Image Segmentation with Optimization Techniques – International Journal; of Applied Research, Vol 2(8), ISSN: 2394-5869.

COMPUTER SCIENCE

1. Ms.B.Manimekala, January 2017, ZRP – An Analysis and Extension of MANET, International journal of Computer Science Engineering and Technology, Vol 7, ISSN: 2231-0711.
2. M.Chitra Devi, 2016, Enhanced FP Tree Analysis using Map Reduce Methodology, International Journal on Researcher in Computer Science, Volume 3, Issue 4, ISSN: 2349-3828
3. Ms.B.Manimekala, October 2016, Comparison Between CBR Protocol and LEACH Protocol using NS2 and TDMA, IJRDO – Journal of Computer Science and Engineering, Volume 2, Issue 10, ISSN: 2456-1843.
4. P.Vidhya Devi, N.Thangamani, K. Aarthi Priya October 2016, Multiple Ordinal Regressions with Constrained Convolutional Neural Network (CCNN) by Maximizing the Sum of Linear Constraints – International Journal of Computer Science Engineering and Technology (IJCSET), Vol 2, issue 4, ISSN: 2455-9091
5. N.Thangamani, B.Ramesh Kumar, S.Vetrivel, August 2016, Advanced Imperialist Competitive Algorithm Based Feature Selection for Cleveland Heart Disease Prediction System, International Journal of Computer Science Engineering and Technology (IJCSET), Vol 2, issue 2, ISSN: 2455-9091
6. Ms.B.Manimekala, N.SanthanKrishna, Dec – May 2016, Bigdata – Network Architectures for Scalable Analytics Platform, International Journal MASIV, Volume 1, Issue 2, ISSN: 2454-4558

MANAGEMENT STUDIES

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2. Ms.Jasmine Priya, presented a paper titled MA.Suseela in Pombalai Vandi Sirukathailil Pennurimai, UGC Sponsored An International Conference on Women Writings in Tamil Literature, organized by Sri GVG Visalakshi College for Women (Autonomous), Udumalpet & Department of Indian Studies, University of Malaya, Malaysia held on February 7, 2017. ISBN: 978-81-925671-6-7.
3. Dr.E.Shirley Elizabeth, presented a paper titled Effects of Demonetization and its Effects on the Parallel Economy, National Seminar on Emerging Business Practices in the Global Environment organized by PG & Research Department of Commerce, Jamal Mohammed College (Autonomous), Tiruchirapalli held on January 19, 2017, Vol IX, no.2, ISSN: 0973-0303.
4. Ms.M.Jasmine Priya, presented a paper titled Malligai, in the International Seminar on Tamil Elakiyagalil Malargalin Maanpugalum Maruthuva Kunagalum organized by Thavathiru Santhalinga Adigalar Arts, Science and Tamil College, Perur held on January 9, 2017. ISBN: 936054324-7.
5. Ms.R.Malini presented a paper titled Vimalathitha Maamalanin Sethi Sirukathailili Velipadum Nambikaigal, in International Conference on Tamil Illakiyaghalil Vazhviyal Sinthanaighal organized by Department of Tamil, Sri Vasavi College, Erode and International Tamil Association held on January 4, 2017.ISBN: 978-93-85517-32-7.
6. Ms.M.Jasmine Priya presented a paper titled Niram Maarum Niyaayaghal, Ayothisiraghal Sirukathaighalili Vazhviyal Nilaghal in International Conference on Tamil Illakiyaghalil Vazhviyal Sinthanaighal organized by Department of Tamil, Sri Vasavi College, Erode and International Tamil Association held on January 4, 2017. ISBN: 978-93-85517-32-7.
7. Ms.A.Devika presented a paper titled R.Aarthi in Kavisolailil Thaaimaiyum Kaathalum, in International Conference on Tamil Illakiyaghalil Vazhviyal Sinthanaighal organized by Department of Tamil, Sri Vasavi College, Erode and International Tamil Association held on January 4, 2017.ISBN: 978-93-85517-32-7.
8. Ms.Jasmine Priya, presented a paper titled Mughamatrey Payanghal Sirukathailil Vazhviyal Koorughal, International Conference on Aspects of Prosperous Life in Tamil Literature, Department of Tamil, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore and Department of Higher Studies, University of Malaya, Malaysia held on December 9, 2016. ISBN: 978-93-85267-12-3
9. Ms.Jasmine Priya, presented a paper titled Bharathidasan Padaipughalil Penngal Vidhuthalai, International Conference on

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10. Ms.R.Malini, presented a paper titled Paventhranin Azhaghin Siripil Eyarkai Maanidhey Uravu, International Conference on U.V. Swaminatha Iyer and Tamil Scholars of the 19th Century organized by Kongunadu Arts and Science College, Coimbatore, Department of Indian Studies, University of Malaya, Malaysia, Department of Tamil, University of Peradeniya, Sri Lanka, Sree Krishna Sweets Sweets and Dr.M.Aruchami Research Foundation, Coimbatore held on December 5, 2016. ISBN: 978-93-85267-10-9.
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 13. Ms.T.Sreegeetha, presented a paper titled A Study on the process and planning of Higher Education System Management in India, International Conference on Leadership and Innovation organized by PG & Research Department of Commerce, AVS College of Arts and Science held on July 22, 2016., ISSN: 2321-5615
 14. Ms.R.Malini, presented a paper titled N.Subbu Reddiar Parvaiyil Panjali Sapatha Kathai Mandargal, International Conference on Art and Ideology of Dr.N.Subbu Reddiar organized by Kongunadu Arts and Science College, Coimbatore on July 01, 2016, ISBN: 978-81-932327-8-1
 15. Ms.R.Malini, presented a paper titled Thirukkural Natpum Naaladiyar Natpum – Oor Oppidu, International Conference on Elements of Rats and Human in Tamil Literature organized by Kongunadu Arts and Science College, Coimbatore, Department of Indian Studies, University of Malaya, Malaysia and International Centre for Astrology and Tamil research, Chennai held on December 7, 2015. ISBN: 976-93-80800-80-8.

