

IQAC REPORT 2018-2019

I. AWARDS / RECOGNITIONS / APPRECIATIONS RECEIVED

1. Recognition for NSS Special Camp Activities In Adopted Villages By Member Of Legislative Assembly - Kinathukadavu Constituency, Coimbatore
2. Recognition for Swachh Bharat Summer Internship Programme By Member Of Legislative Assembly - Kinathukadavu Constituency, Coimbatore
3. Recognition for Plastic Free Navakkarai By Zonal Deputy Block Development Officer, Zone III, Coimbatore
4. Recognition for Breast Feeding Awareness Programme In Thirumalayampalayam Village By Medical Officer, Primary Health Centre, Thirumalayampalayam
5. Recognition for Awareness Programme On Eradication Of Child And Adolescent Labour & Sticker Campaign By Project Director, National Child Labour Project, Coimbatore
6. The Best College Award -2019 for Outstanding Contribution Of Social/Educational Activities By Tamil Educational Site For Indian Students, Malaysia
7. All India Rank 115 - Unnat Bharat Abhiyan By Ministry Of Education
8. Environment Excellence Award 2018 for Pollution Free And Campus Sustainability By Osai Environmental Organization
9. Best Ecologically Balanced Green Campus Award for Outstanding Performance In Plantation By Biodiversity Conservation Trust, Sathiyamangalam
10. Received Seva Rathna Award From Bharathiya Social Cultural Academy
11. Recognition For Organizing An Awareness Program On Social Responsibility For The Prevention And Control Of HIV/AIDS At Assisi Snehalaya By Assisi Snehalaya, Coimbatore
12. Recognition for Human Animal Conflict Awareness Activity By Bharathiar University National Service Scheme Coimbatore
13. Letter Of Appreciation & Recognition for Hosted A Day With Grand Father And Grand Mother To The Elders By Shanti Ashram
14. NSS was recognised by The Eye Foundation, Coimbatore for arranging eye camp in one adopted tribal village
15. Appreciated by Signatures Design & Communications Pvt. Ltd., for graphic design, photo shoot and cinematography

II. ESTABLISHMENTS & INNOVATIONS

Start-ups Established by Students through IIC of MoE's Innovation Cell

Start – up Name	Founder	Year	Department
Diklora Bespoke, Coimbatore	Ms. Dalesha V	2018	Costume Design and Fashion
Eddy Education Solutions, Trivandrum	Mr. Viniol	2018	Business Administration
Feeding Stuffs Caterers and Event Planners, Coimbatore	Mr. Khaleel Rahman	2018	Catering Science and Hotel Management

III. MoUs SIGNED

- Abirami Exports, Coimbatore
- ADF Inc., Coimbatore
- Aditya Birla (Fashion & Retail), Mumbai
- Admire Solutions, Erode
- Afternoon News
- Andyann Lamination, Coimbatore
- C Cube Technologies, Coimbatore
- Eddy Education Solutions, Trivandrum
- Hitech Universal Printers & Publishers
- Institute For Engineering Research And Publication (IFERP), Chennai
- JAYPEE Palace Hotel & Convention Centre, Agra
- Joy Alukkas, Thrissur
- Knimbus
- Learning Support Centre (LSC), Bharathiar University
- Malayala Manorama
- Manomithra Institute of Medical Sciences, Palakkad
- Nick Apparels
- NIST Institute Private Limited
- Oscar Fitness Center
- Saveetha Institute of Medical and Technical Sciences, Chennai
- Selvam Agencies, Coimbatore
- Signatures Design & Communications Pvt. Ltd
- SLAARAS – Designer Boutique, Coimbatore
- Smartway Industrial Automation, Coimbatore
- National Council of Vocational and Research Training (NCVRT)
- Thirukuural Ulagam Kalvichalai, Coimbatore
- TVS Training Services, Chennai
- Ver Organization, Coimbatore
- Yogam Institute, Coimbatore
- Zeal Academy, Palakkad

IV. FACULTY DEVELOPMENT PROGRAMMES ORGANISED

1. FDP On Teaching Learning Methodology
2. FDP On Research Methodology
3. Orientation Programme on ICT Tools
4. Orientation Programme on IQAC & NAAC
5. Orientation Programme on NAAC RAF Guidelines & Preparation

Professional Development Programmes Organised for Teaching Staff

1. Impact of Demonetization in Banking Sector
2. ICT Tools in Education
3. Google Classrooms and Google Applications for Education
4. Intellectual Property and Outer space
5. One-day National Level Workshop on Outcome Based Education
6. Research and Funding Opportunities
7. Digital Transformation
8. LMS for Higher Education
9. Future of Banking Industry
10. Personal Financial Planning
11. Effective Class Room Teaching

12. Artificial Intelligence For Digital Transmission
13. Creativity Brings Identity
14. Knowledge Resource Seeking In Conventional And Digital Environment
15. Research Methodologies And Funding Agencies
16. Cyber Security Issues And Challenges
17. Conclave On Insurance
18. National Level Awareness Program On Cyber Security

Administrative Training Programmes Organised for Non-teaching Staff

1. Lab Safety & Hygiene
2. Health & Hygiene
3. Computer Training
4. Business And Technology
5. Interpersonal Skills
6. Modern Office Management
7. Time Management
8. Success Mind-set
9. Workshop on Mindfulness for Managing Emotions
10. Orientation programme on Tally
11. Orientation Programme on Business Communication

V. RESEARCH AND CONSULTANCY

1. Mr.Selvakumar Sakthivel, AP/BioTech Received Rs.50000 from Ver Organization (Non-Government organization) for a 6 Months project on Microbial Enrichment of Vermi Compost.

Faculty Journal Paper Publications

1. K.Manikandan-Analyse And Overview On Digital Image Tampering Detection Using MATLAB ,International Journal Of Computer Science And Engineering ISSN:E-2437-2693
2. S.Saravanan-Analysis On Thin Films Applications And Deposition Process ,International Journal Of Computer Science And Engineering ISSN:E-2437-2693
3. Mr.I.Justin Santhiyagu-Re-Valuation Of Mobile Wireless Network Communications ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5192
4. P.Karthik-Synthesis And Limitation Of ZNO Nano Materials For DSSC Crystal And Surface Structure ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5192
5. S.Saravanan-Analysis On Digital Image Processing Enhancement Techniques And Their Analysis Process ,International Journal Of Advance And Innovative Research ISSN:2394 - 7780
6. Mr.I.Justin Santhiyagu-An Overview Of Networks - Advantages And Disadvantages ,International Journal Of Modern Electronics And Communications Engineering ISSN:2321-2152
7. K.Manikandan-A Survey Of Bio Processor And Its Applications ,International Journal Of Modern Electronics And Communications Engineering ISSN:2321-2152
8. S.Umamaheshwari-Spinning Mills An Overview ,Journal Of Research And Analytical Reviews ISSN:2348-1269
9. D.Balaji-Intellectual Property Rights In India ,Journal Of Research And Analytical Reviews ISSN:2348-1269
10. Dr.Inbarasan-A Study On Financial Crunch Of Women Entrepreneurs In India ,Journal Of Research And Analytical Reviews ISSN:2348-1269
11. N.Nithya-Analyse The Digital Marketing Technique In Search Engine Optimization ,Journal Of Research And Analytical Reviews ISSN:2348-1269
12. S.Umamaheshwari-Issues And Prospectus In Rural Marketing In India ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
13. S.John Grasiyas-Mobile Computing: Aggregated Human Mobility Patterns ,International Journal Of Computer Sciences And Engineering ISSN:2347-2693

14. M.Rajesh Kumar-Implementation Of Clustering Based Distributed Cut Detection Algorithm For Replacement Of Node In Wireless Sensor ,International Journal Of Scientific Research Applications And Management Studies ISSN:2319-1593
15. K.Jayanthi Vagini-Spectral Efficiency Learning In Wireless Networks ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
16. Dr.K.Pradeepa-Spectral Efficiency Learning In Wireless Networks ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
17. Dr.K.Pradeepa-A Survey On Deploying Mobile Entities To Enhance The Lifetime Of Wireless Sensor ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
18. S.Ranjini-A New Semi Automated Flood Detection Using Fuzzy Rule-Based Classification ,International Journal Scientific Development And Research ISSN:2455-2631
19. S.John Grasiyas-Analysis On Mobile Cloud Computing Application Advantages And Issues ,International Journal Of Advance And Innovative Research ISSN:E-ISSN: 2394 - 7780
20. Nandakumar M-A Variety Of Switching Methods In Communication Networks ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
21. Jubitha I-Wireless Communications ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
22. M.Rajesh Kumar-Traffic Density Control And Accident Indicator Using WSN ,International Journal Of Scientific Research Applications And Management Studies ISSN:2319-1593
23. B.Suresh Kumar-Traffic Density Control And Accident Indicator Using WSN ,International Journal Of Scientific Research Applications And Management Studies ISSN:2319-1593
24. N.Rajeshwari-Overview Of Cloud Computing And Its Types ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
25. Selvakumar Sakthivel-Effect Of PH On Plasma Cholesterol And Glucose Levels On Fresh Water Fish Cyprinus Carpio ,Research Journal Of Life Sciences, Bioinformatics, Pharmaceuticals, And Chemical Sciences ISSN:2454-6348
26. Selvakumar Sakthivel-Bio-Efficiency Of Entomopathogenic Fungus Metarhizium Anisopliae Against Tea Mosquito Bug, Helopeltis Theivora And The Red Spider Mite, Oligonychus Coffee Infecting Tea In South India ,International Journal Of Entomology Research ISSN:2455-4758
27. DR.M.N Kathiravan-Acid Xylanase Production From Low Cost Solid State Fermentation Medium ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
28. Mrs.Archana Prasad-Banana Plant Waste As Raw Material Using Textiles ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
29. Mrs.Raghi Thazhathukunnel-A Comparative Study On Mosquito Repellence In Knitted Fabric Using Herbal Extracts And Oils ,Journal Of Emerging Technologies And Innovative Research (Jetir) ISSN:2349-5162
30. Ms. V.Swathi-A Study On Various Design Development On Handloom ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
31. Mrs.Archana Prasad-Importance Of Fabric Selection In Garment Making ,Journal Of Research And Analytical Reviews ISSN:2348-1269
32. Ms.V.Swathi-Warli Paint ,Journal Of Research And Analytical Reviews ISSN:2348-1269
33. V.Princy Metilda-A Study On The Implement Of Demonetization Among The General Public In Coimbatore City ,Research Review International Journal Of Multidisciplinary ISSN:2455-3085
34. Dr.Shirly Elizabeth-Emerging Investment Avenues - A Conceptual Framework ,Journal Of Research And Analytical Reviews ISSN:2348-1269
35. Poornima . G-Objectives And Types Of Intellectual Property Rights ,Journal Of Research And Analytical Reviews ISSN:2348-1269
36. Dr.Shirly Elizabeth-Elastic Logistics- Recent Trend In The Shopping And Logistics Industry ,Journal Of Research And Analytical Reviews ISSN:2348-1269
37. Dr.Merlin Thanga Joy.A-Conceptual Framework Of Social Marketing ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
38. Poornima . G-Information Technology In Marketing And Its Role In Business ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162

39. D.Srinivasan-A Study On Green Human Resource Practices In IT Industry ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
40. D.Srinivasan-A Study On The Conceptual Framework Of Employee Engagement ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
41. V.Princy Metilda-A Move Towards Digital Economy ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
42. Poornima . G-The Impact Of Service Quality On Client Loyalty: A Study In Organized Retail Sector ,Journal Of Research And Analytical Reviews ISSN:2348-1269
43. G.R.Dinesh Kumar-Growth Of E-Commerce In India ,Journal Of Research And Analytical Reviews ISSN:2348-1269
44. N.Uma Maheshwari-Cashless Economy In India Its Benefits And Challenges ,Journal Of Research And Analytical Reviews ISSN:2348-1269
45. Dr.G.Gabrial Prabhu-Challenges And Prospectus Of E-Filing ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
46. K.Gowri-Problems And Prospectus Of Women Entrepreneurs ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
47. Dr.G.Gabrial Prabhu-Demonetization : A Fight Against Corruption And Black Money ,Journal Of Research And Analytical Reviews ISSN:2348-1269
48. N.Thangamani-Adhoc Network - Energy Efficient Networking In XOR And Random Linear Network Coding ,International Journal Of Computer Science And Engineering ISSN:2347-2693
49. S.Saranya-A Study On Data Mining Based Spam Detection System For Social Network With Remote Monitoring ,International Journal Of Scientific Research Applications And Management Studies ISSN:2319-1953
50. C. Ranjith Kumar-Survey On Cloud Computing Services And Challenges ,International Journal Of Computer Science And Engineering ISSN:2347-2693
51. Immagulate A-Analysis On Data Mining Classification Techniques, Methods And Algorithms ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
52. B.Manimekala-Routing Security In Wireless Adhoc Networks ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
53. N.Nandhakumar-Growing Up In A Digital World: Benefits And Risks ,International Journal On Future Revolution In Computer Science & Communication Engineering ISSN:2454-4248
54. Sujitha Amalin Nancy-A Study On The Effect Of Method Overriding In Python ,International Journal Of Scientific Research And Reviews ISSN:2279-0543
55. N.Thangamani-Analysis On Classification Of Protocol, Attacks And Challenges In MANET ,International Journal Of Advance And Innovative Research ISSN:2394-7780
56. A.Immagulate-Categorization Of Non Melanoma Skin Lesion Diseases Using Support Vector Machine ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
57. C.Ranjith Kumar-Analysis And Overview Reality Technologies And Environments ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
58. Jubitha I-Protocols And Its Applications ,International Journal Of Modern Electronics And Communications ISSN:2321-2152
59. B.Manimekala-Wireless Sensor Networks: Routing Protocols ,Internal Journal Of Research In Advent Technologies ISSN:2321-9637
60. N.Santhana Krishna-Identifying Stress State Using SVM Classifier Via Social Media Interacting ,International Journal Of Applied Science And Computations ISSN:1076-5031
61. N.Santhana Krishna-Enrichment Of Settlement Lexicon Using Random Forest Classifier ,International Journal Of Applied Science And Computations ISSN:1076-5031
62. N.Santhana Krishna-Improving Bug Tracking System Using Four Way Centric ,International Journal Of Applied Science And Computations ISSN:1076-5031
63. Dr.Shirly Elizabeth-Impact Of GST Among Footwear Industry ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
64. Dr.K.Pradeepa-Efficient Learning Methodologies In Delay Of Wireless Sensor Network ,Internal Journal Of Research In Advent Technologies ISSN:2321-9637

65. Jayanthi Vahini-Efficient Learning Methodologies In Delay Of Wireless Sensor Network ,Internal Journal Of Research In Advent Technologies ISSN:2321-9637
66. Dr.Ajeet Kumar Lal Mohan-Impact Of Training On Performance Of Employees In Hotel Industry - A Study In Five Star Hotels In Chennai ,Journal Of Management ISSN:2347-3959
67. A.P. Jayan-Potential Of Entrepreneurship In Hospitality Industry ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
68. Jonathan Anand Kumar-Technological Revolution In Hospitality Industry ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
69. L.Muralitharan-Importance Of Training And Development In Todays Hospitality Industry ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
70. Mr.Selvamani-Importance Of Hospitality In The Global World ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
71. Mr.Suresh Babu.T-A Study On HRD Climate And Its Impact On Job Performance With Respect To Medium Scale Engineering Industry In Coimbatore City ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
72. A.P. Jayan- Portcutial Of Employment In Hospitality Industry In Middle East During World Expo 2020 ,International Journal Of Research And Analytical Reviews ISSN:2348-1269
73. L.Muralitharan-The Role Of Management In Employee Satisfaction In An Organization ,International Journal Of Research And Analytical Reviews ISSN:2348-1269
74. Mr.Suresh Babu.T-A Study On Sports Nutrition Need For The Regular Sports Activity Practice For School Children ,International Journal Of Research And Analytical Reviews ISSN:2348-1269
75. Dr.Ajeet Kumar Lal Mohan-A Comparative Analysis On Recruitment And Selection Methods Between 3 Star Hotels And 5 Star Hotels In India ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
76. Jonathan Anand Kumar-Importance Of Yield Management In Front Office ,International Journal Of Research And Analytical Reviews ISSN:2348-1269
77. Ms.Hema-An Analysis Of Toni Morrison's The Bluest Eye ,International Journal Of English Literature And Social Sciences ISSN:2456-7620
78. Dr.D.Vijayaragavan-Sarcastic And Strong Approaches On Social Elements In Nissim Ezekiel's Property ,International Journal Of Scientific Research And Reviews ISSN:2279-0543
79. S.Aiswarya-A Brief Study On The Selected Poems Of Vicky Feacer ,International Journal Of Scientific Research And Reviews ISSN:2279-0543
80. Jayakeerthi M-Analysis On Wireless Sensor Networking Applications Classification And Challenges Mechanisms ,International Journal Of Computer Science And Engineering ISSN:E-2347-2693
81. Dr.B.Suresh Kumar-Unsupervised Lumbar Spine Image Segmentation Using ROR With Hidden Markov Random Fields ,International Journal Of Computer Networks And Wireless Communications ISSN:2250-3501
82. Sakthi Priyanka V-Analysis On Process Of Network Function Virtualization Benefits, Technical Requirement Challenges ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
83. Kamalraj A-Big Data Analysis ,International Journal Of Research And Analytical Reviews ISSN:2349-5138
84. Dr.Angeline Prasanna G-Network In Biometrics ,International Journal On Future Revolution In Computer Science & Communication Engineering ISSN:2454-4248
85. Kamalraj A-An Efficient Data Cu-Ration Bigdata Cryptography ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
86. Dr.Angeline Prasanna G-lot Based Technology - A Survey ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
87. M.Jayakeerthi-Identification And Avoidance Of Cone Attack In WSN Using Neighbour Witness Node ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
88. Sakthi Priyanka V-Aggregation Technique For Wireless Sensor Networks ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
89. Dr.B.Suresh Kumar-A Comparison Of Image Segmentation Using LOT, ROR, And Enhanced ROR ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162

90. Anitha C-Business Intelligence ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
91. R.Geetha-Solid Dynamics Using Non Linear Mathematical Sigmund Model And Slope Functions ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
92. Greeshma Joy-Effect Of Partial Slip Flow And Heat Transfer Of Non-Newtonian Fluid Over A Strettable Rotating Porous Disk ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
93. R.Geetha- 2nd Neighboring Edge Irregular Fuzzy Graphs ,Journal Of Emerging Technologies And Innovative Research (Jetir) ISSN:2349-5162
94. Ponmalar-Between Strongly G-Closed Sets And Strongly G** Closed Setd In Tropical Spaces ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
95. Dr.B.Satheesh Kumar-Effectiveness Of Nursing Scheduling Using Integer Programming Problem ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
96. Greeshma Joy-Effectiveness Of Nursing Scheduling Using Integer Programming Problem ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
97. Mrs.Parameswari-A Study On Problem Faced By The Parents Having Special Children (With Special Reference To Bethaniya Special School, Pulikalody, Nilambur) ,International Journal Of Scientific Research And Reviews ISSN:2279-0543
98. R.Orusolvasagan-Recognition And Denotation Of Photographic Manipulation ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
99. Josbeena V-Outdoor Advertising Types, Limitations & Advantages Using Visual Communications ,International Journal Of Research And Analytical Reviews ISSN:2348-1269

Faculty - Conference Publications

1. S.Saravanan Published A Paper Titled Analysis On Digital Image Processing Enhancement Techniques And Their Analysis Process In International Conference On Computer Application And Information Technology (CIAT 2019) ,ISSN : 2394 - 7780 Organized By International Journal Of Advance And Innovative Research
2. N.Thangamani Published A Paper Titled Analysis On Classification Of Protocol Attacks And Challenges In MANET In International Conference On Computer Application And Information Technology (CIAT 2019) ,ISSN : 2394 - 7781 Organized By International Journal Of Advance And Innovative Research
3. S.John Grasiyas Published A Paper Titled Analysis On Mobile Cloud Computing Application Advantages And Issues In International Conference On Computer Application And Information Technology (CIAT 2019) ,ISSN : 2394 - 7782 Organized By International Journal Of Advance And Innovative Research
4. M.Jasmine Priya Published A Paper Titled Sangakala Penpar Pulavarkalin Aalumai Panbugal In International Conference On Various Perspectives In Tamil Literature ,ISBN : 81-8446-931-4 Organized By Sankara College Of Science & Commerce, Coimbatore
5. Dr. K. Pradeepa Published A Paper Titled Efficient Learning Methodologies In Delay Of Wireless Sensor Network In National Conference On Smart Innovative Technologies On Data Analytics-2020 ,ISBN : 978-93-83191-33-8 Organized By Ayya Nadar Janaki Ammal College
6. B.Manimekala Published A Paper Titled Wireless Sensor Networks - Routing Protocols In National Conference On Smart Innovative Technologies On Data Analytics-2020 ,ISBN : 978-93-83191-33-8 Organized By Ayya Nadar Janaki Ammal College, Sivakasi
7. Dr.A.Merlin Thanga Joy Published A Paper Titled Comparative Study On The Services Quality Of The Kerala Tourism Development Corporation And Private Star Hotels Kerala In One Day International Conference On New Horizons Of Business In The Changing Global Environment , Organized By Jamal Mohammed College, Tiruchirappalli
8. G.R.Dinesh Kumar Published A Paper Titled A Study On Customers Perception Towards Internet Banking In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
9. Dr.Merlin Thanga Joy Published A Paper Titled Social Networking Strategies And Its Impact On Marketing In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication

10. S.Uma Maheswari Published A Paper Titled Empowering Women Through Micro Finance In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
11. Dr.Inbasakaran Published A Paper Titled Re Engineering In Banking Practices For Promotion, Growth And Main Streaming Of Micro Credit By Self Help Groups (SHGS) : Contributory Effect In Gender Perspectives In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
12. G.R.Dinesh Kumar Published A Paper Titled E-Banking In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
13. Dr.Sherly Elizabeth Published A Paper Titled Electronic Customer Relationship Management In Online Banking In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
14. D. Srinivasan Published A Paper Titled Credit And Debit Card In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
15. Khadhar Mohideen Published A Paper Titled Analysis Of Debit & Credit Card In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
16. K.Gowri Published A Paper Titled National Electronic Funds Transfer (NEFT) In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
17. G.Poornima Published A Paper Titled Analysis Of Debit & Credit Card In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
18. Dr.P.A.Keerthi Published A Paper Titled Study Of Net Banking In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
19. Shailendra Dhanaya Published A Paper Titled Net Banking Services In India In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
20. D.Balaji Published A Paper Titled Financial Re Engineering Operations Of Banks In National Conference Perception On Changing Scenario In Indian Banking Industry ,ISBN : 9788190753241 Organized By TISSL Publication
21. P.Suganya Published A Paper Titled Silappathikaram Kappiya Penmaanthargalin Ulla Paguppaivu In International Conference Panmuga Nokkil Thamizh Ilakkiyam - 2018 ,ISBN: 9789387009271 Organized By Nalla Muthu Gounder Mahalingam College , Pollachi

Faculty Book Publications

1. Dr. Ajeet Kumar Lal Mohan Published a book on Understanding Research Methods: An Overview Of The Essentials with an ISBN : 9789380 132181
2. Dr. Ajeet Kumar Lal Mohan Published a book on A Study On HRM Practices Related To Employees Training In Five Star Hotels In Chennai City - Part-1 with an ISBN No:9789380449197
3. Dr. Ajeet Kumar Lal Mohan Published a book on A Study On HRM Practices Related To Employees Training In Five Star Hotels In Chennai City Part-2 with an ISBN No:9789380449197
4. Dr. Ajeet Kumar Lal Mohan Published a book on AJK Kitchen For All Season - Vol 5 with an ISBN No: 9789380 132037

Research Scholar Publications

1. Remya Raj.B, Ms. N. Santhana Krishna, Nov 2018, Identifying Stress State using SVM Classifier via Social Media Interacting, Journal of Applied Science & Computations (JASC), Volume 5, Issue 11, PP 1034 – 1040, ISSN: 1076-5131, UGC Approval No. 41238
2. SreeLakshmi.KP, Ms. N. Santhana Krishna, Nov 2018, Enrichment of Sentiment Lexicon using Random Forest Classifier, Journal of Applied Science & Computations (JASC), Volume 5, Issue 11, PP 1034 – 1040, ISSN: 1049 - 1056, UGC Approval No. 41238

3. Surya Das, Dr.E. Shirley Elizabeth, Feb 2019, Impact of GST among Footwear Industry, Journal of Emerging Technologies and Innovative Research (JETIR), Vol 6, Issue 2PP 165 – 169, ISSN: 2349-5162, UGC Approval No. 63975
4. T. Soniya Grace, Ms. N. Santhana Krishna, Nov 2018, Improving Bug Tracking System by using Four Way Centric, Journal of Applied Science & Computations (JASC), Volume 5, Issue 11, PP 1041 – 1048, ISSN: 1076-5131, UGC Approval No. 41238

VI.ACHIEVEMENTS OF FACULTY MEMBERS

S. No.	Name of the Faculty Member	Name of the Achievement
1	Dr. Ajeet Kumar Lal Mohan	Best Teacher Award
2	Dr. M. Jasmine Priya	Best NSS Programme Officer
3	Dr. M. Jasmine Priya	Best UBA/NSS Coordinator

1. Mrs.G.Poornima Completed NPTEL Course On Sales And Distribution Management
2. Mr. Jonathan Anand Kumar.S Completed NPTEL Course On Enhancing Soft Skills And Personality
3. Mr. L Muralidharan Completed NPTEL Course On Enhancing Soft Skills And Personality
4. Mrs. A.Parameswari Completed NPTEL Course On Enhancing Soft Skills And Personality
5. Mr. V.Princymetilda Completed NPTEL Course On Consumer Behaviour
6. Mrs. Aiswarya Completed NPTEL Course On English Language For Competitive Exam

QUALITY IMPROVEMENT

- Started AJK Academy of Competitive Exams
- Started BioGene Club
- Started B.Sc. Biotechnology
- Started M.Phil – Management, Catering Science & Hotel Management
- Started Ph.D. Catering Science and Hotel Management, Management
- No. Of Add-On/Certificate Coursed Conducted : 40
- Orientation for UG Students
- Orientation for PG students
- Orientation Programme for Research Scholars
- Orientation for New Faculty
- Orientation programme on Competitive Examinations

National Level Symposium Organised

Particulars	Organizer
“VIGYAAN-19” A National Level Interschool Science Symposium	Tamil Nadu State Council for Science & Technology, Government of Tamil Nadu, Chennai, The National Council for Science and Technology Communication, New Delhi and AJKCAS
Date of event	28.06.2019
Number of Schools participated	14
Events Conducted	Scientific Talks, Science Quiz, Paper presentations, and Science Exhibition for the students from Classes VIII to XII

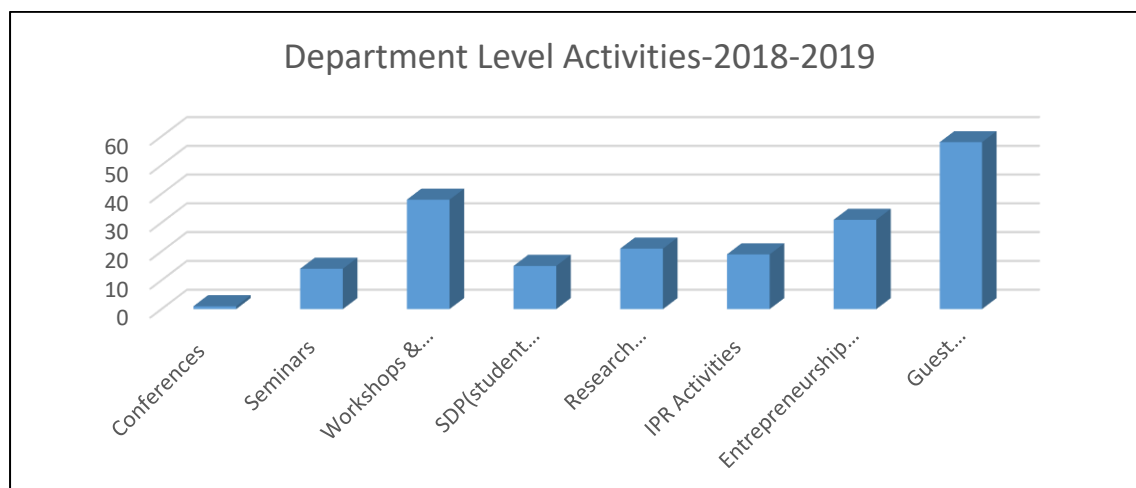
NCVRT Courses Organised

S.No.	Name of the Course	No. of Students
1.	Diploma in Medical Laboratory Technology	41
2.	Certificate in Mushroom Production	19
3.	Certificate in Cashier	19
4.	Certificate in Personality Development	25
5.	Diploma in Computer Hardware and Networking	22

University Ranks

S.No.	Student Name	Department	Rank Obtained
1	Liji.P	B.B.A CA	8
2	Nandinikrishna R	B.B.A CA	3
3	Meera.M.K	B.Com.PA	3
4	Revathy.H	B.C.A	6
5	Anjali Prakash Krishnan	B.Sc Computer Science	6
6	Anjali Mullakkara	B.Sc. Catering Science & Hotel Management	3
7	Kumanan I	B.Sc. Catering Science & Hotel Management	4
8	Anuroop P S	B.Sc. Catering Science & Hotel Management	5
9	Shinoj R	B.Sc. Catering Science & Hotel Management	6
10	Harisankar R	B.Sc. Catering Science & Hotel Management	9
11	Viswajith P V	B.Sc. Visual Communication	6
12	Sumyutha P S	B.Sc. Electronics & Communication Systems	5
13	Rohini T	M.Sc. Computer Science	2
14	Sreevidhya P	M.Sc. Electronics & Communication Systems	1

VII. ACHIEVEMENTS OF THE DEPARTMENTS



VIII. EXTENSION ACTIVITIES

1. Tree plantation programme in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN
2. Silent Rally for obey traffic rules in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
3. Swachh Bharat Summer Internship Programme 2018- Awareness programme on sanitation process at puthupathi govt primary school in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
4. Swachh Bharat Summer Internship Programme Toilet Cleaning at Puthupathi tribal village - public Toilets in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme - SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
5. SBSI Team Members explained about hand washing techniques at the Puthupathi Tribal School Children through video presentation in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN

6. SBSI Teams Cleaning the Puthupathi Tribal village in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
7. Clean india program at Navakkarai Village , Pamphlets distribution in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
8. Visited pichanur, puthupathy, mavuthampathy for discussd about biodegradable waste and non-biodegradable waste in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
9. Awareness programme on health and hygiene and mavuthampathy government high school cleaning in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme - SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
10. Awareness on gender equality at Pichanur Govt Higher Secondary School in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
11. Awareness programme on health hazards in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
12. Awareness programme on build compost pits, where organic matter decomposes to form manure in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
13. Unnat Bharat Abhiyan (UBA)
Baseline Household and Village Survey
in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
14. Door to door waste collection in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
15. CREATING AWARENESS ON E-WASTE MANAGEMENT in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
16. Awareness Programme on Wild Life Environment at Muruganpathi Tribal village in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
17. Health bias in modern society at Pichanur Govt Higher Secondary School in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
18. Unnat Bharat Abhiyan objectives and vision, mission regarding Quiz Program and distribution of Basic Amenities in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme - SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
19. Swatchh Bharat Abhiyan short film created by NSS volunteers in the department of visual and communication department, also released,drama related to swachhbharat also played by NSS volunteers at Puthupathi tribal village in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN
20. Hands on Training programme to school students at AJKCAS Campus in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme -NATIONAL SERVICE SCHEME
21. Swachh Bharath Awareness Rally on Cleanliness and Open defecation at Pichanur village in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
22. Awareness Programme on Voters ID and Voter's ID Registration in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -NATIONAL SERVICE SCHEME
23. NSS –Five adopted villages visit (puthupathi, chinnampathi, muruganpathi, mavuthampathi, pichanur) in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme - NATIONAL SERVICE SCHEME
24. Tree Plantation programme at Chinnampathy Tribal village in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN

25. NSS Special Camp muruganpthy tribal village & Pichanur village in collaboration with AJK College of Arts and Science , NSS UNIT I and II under the scheme -NSS SPECIAL CAMP
26. Two Days Free Skill Training Programme for Self Help Group Members “Fashion Jewellery Making” in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
27. Awareness program on plastic free navakkarai & navakkarai village Cleaning activity in collaboration with AJK College of Arts and Science , NSS UNIT I AND II under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN

Commemorative Activities

1. Celebration of International Yoga Day at Pichanur Govt Higher Secondary School in collaboration with Manavalakalai Yoga, Coimbatore under the scheme -NATIONAL SERVICE SCHEME
2. Awareness Programme on Breast Feeding at thirumalayampalayam primary health care centre, Coimbatore in collaboration with Primary Health Care Centre, Thirumalayampalayam, Coimbatore under the scheme -NATIONAL SERVICE SCHEME
3. Elders Day Celebration “Thatha Pattiyudan Oru Na!” at AJKCAS Campus under the scheme - NATIONAL SERVICE SCHEME
4. Awareness Programme on bursting of fire crackers during the Deepavali festival at Puthupathi Tribal village under the scheme -NATIONAL SERVICE SCHEME

Collaborative Activities

1. Unnat Bharat Abhiyan (UBA) Baseline Household and Village survey in collaboration with, Dept. of BCA under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
2. Unnat Bharat Abhiyan (UBA) Baseline Household and Village survey in collaboration with Dept. of CS under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
3. Eradication of Child and adolescent Labour, and Sticker Campaign at Chavadi Village in collaboration with National Child Labour Project, (Ministry of Labour, Govt. of. India) ,Collectorate, Coimbatore under the scheme -NATIONAL SERVICE SCHEME
4. Mental health awareness program at Chinnampathi tribal village in collaboration with Primary Health Care Centre, Thirumalayampalayam, Coimbatore under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
5. Awareness Programme on Social Responsibility for the prevention and Control of HIV/ AIDS at Assisi Snehalaya in collaboration with District AIDS Prevention Control Unit, Coimbatore under the scheme - RED RIBBON CLUB
6. Awareness on diabetes at Mavuthampathi village in collaboration with Dept of biotechnology under the scheme -NATIONAL SERVICE SCHEME
7. PLASTIC AWARENESS PROGRAM AT PICHANUR VILLAGE in collaboration with Dept of Bcom ca & with ver organaisation under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN
8. AWARENESS RALLY ON ERADICATION OF PLASTIC USAGE at KG Chavadi in collaboration with Dept of IT SI.V. Ravi Kumar, Sub Inspector of Police, KG Chavadi Police Station, Coimbatore under the scheme -NATIONAL SERVICE SCHEME
9. Awareness Programme on Human Animal Conflict in collaboration with Mavuthampathi Panchayat under the scheme -NATIONAL SERVICE SCHEME
10. Tree Plantation programme at Chinnampathy primary school in collaboration with Rotary Club under the scheme -SWACHH BHARAT ABHIYAN & UNNAT BHARAT ABHIYAN

Cell Activities

ED Cell

- Guest Lecture on EXIM Procedure
- Seminar on Venture Capital
- Introduction about SSIs

- Basic Start-up Problems
- Entrepreneurship & Regional Development
- Entrepreneurship Growth & Competitiveness
- International Entrepreneurship
- Guest Lecture on Social Entrepreneurship
- Student Bazaar

IPR Cell

- Guest Lecture on Patent Filing
- Workshop on Intellectual Property Rights: Issues & Concerns

Incubation Cell

- Orientation Programme
- Guest Lecture On Various Start-Ups
- Workshop On Innovative Catering Operations
- My Story –Motivational Session By Successful Entrepreneur

Equal Opportunities Cell

- Elimination Of Racial Discrimination
- Awareness Program On Sexual Harassment Against Women

Women Empowerment Cell

- Seminar On Health And Hygiene
- 3 Days Workshop On Fashion Jewelry Making For Self-Help Group
- Invited Talk On Transgender Wellness And Well Being
- Invited Talk On Elimination On Racial Discrimination
- Guest Lecture On Gender Equality
- Guest Lecture On Sexual Harassment Against Women
- Awareness Programme And Celebration Of Women's Day
- Women's Day Celebration On Siren 2019 And Awareness Programme On Balance For Better

Alumni Cell

- Alumni Meet-2018 Palakkad Chapter
- Alumni Meet-2018 ,Chennai Chapter
- Alumni Meet-2018 ,Bangalore Chapter

Clubs Activities

Commerce Club

- National Conference on Growth of Digital Marketing
- Debate and Case study on Entrepreneurial Development
- Guest Lecture on Global Entrepreneurship Training Initiative (GETI)
- Invited Talk on Recent Trends in Educational and Corporate Scenario

Photography Club

- Nature Photo Contest
- Pictogram Photography Contest 2018
- Workshop on Indoor & Outdoor Lighting for Photography

Designers Merge Club

- Contemporary Tie & Dye And Batik Printing
- Basic Drawing And Portrait Painting

- Technical Textile –An Overview
- Right Way To Start Your Boutique

Rectifiers Club

- Guest Lecture On New Innovations In Automotive Electronics
- Guest Lecture On Vehicular Network Communications
- Workshop On VLSI Analog Layout Design
- National Science Day Celebration- Guest Lecture On Robotic Process Automation

Heritage Club

- Seminar On Different Dynasties In India
- Webinar On Indian Heritage

Eco Club

- Guest Lecture on Hanging Garden
- Invited Talk on Roof Garden
- Awareness Program on E-Waste Management
- Awareness Program on Carbon Emission Control

Language Club

- Inauguration of Language Club
- One day Workshop on Art of Journalism
- Inauguration of Tamil Club “Tamizh Thalam” & MoU Signing
- Malayalam club Inauguration – Kathakkootu & Seminar – Nanma Malayalam
- National seminar “Tholliyal Ayyugal Oru Arimugam.
- Literary Competitions – Essay Writing, Doha Recitation, Story Review
- Pongal Celebration “Pongalo Pongal”
- Seminar on Reading “Vayanakkalari”

BioGene Club

- Inauguration of BioGene Club with guest lecture
- Petri Art Competition – Inter College
- Awareness Programme on “Transgenic Plants”
- Seminar on “Techniques in biotechnology”

Culinary Club

- Cake Making Competition
- AJKCAS – Merry Christmas
- Cake Show for the public
- Treat Your Teacher

IX. PLACEMENT ACTIVITIES

No. of Companies Visited:	22
No. of Students Registered for Placement:	283
No. of Students Placed:	256
No. of Offer Letters Received:	766
Placement Percentage:	90%

X. SPORTS

Sl. No.	Name of the Tournament	No. of events	No. of Prizes/Medals won
1	Bharathiar University Inter Collegiate TAKEWONDO Tournament for Men 2018-2019	01	III Place
2	Mr.Palakkad Tournament for Men	01	III & V Place

Team Achievements

Sl. No.	Teams	Achievements
1	Badminton-07/12/2019:SRMV College of Arts & Science, Coimbatore	Participated
2	Best Physique - 07/09/2019: Kongu Arts and Science College, Erode	Participated
3	Cricket-16/09/2019: SNMV College of Arts and Science, Coimbatore	Participated
4	Football - 12/09/2019: Sri Krishna College, Coimbatore	Participated
5	Takewondo-07/01/2019:CMS College of Science, Coimbatore	Participated